



**Contact Info:** Office: 330-879-5653

**email:** [info@vailpkg.com](mailto:info@vailpkg.com)



## ***Need:***

- ✓ Lower packaging costs by reducing material required
- ✓ Reduce packing time & storage space of materials on packing line
- ✓ Increase unit visibility for service staff in storage warehouse
- ✓ Improve brand awareness for end customer in new market



## Solution:

- ✓ Convert double-wall material to a heavy single-wall
- ✓ Change design to a clam shell approach that ships pre-folded to customer
- ✓ Re-design caps to eliminate need for tape
- ✓ Print customer logo on caps

## Benefit:

- ✓ Reduced total packaging costs by **\$8.10** or **45%**
- ✓ Reduced damage claims
- ✓ Optimized design increased packing speed and eliminated need for tape
- ✓ Cartons are easily identified by service staff in warehouse making them more efficient in the field

	Cost	Assembly Rate
<i>Double-Wall Carton</i>	\$25.92	<i>3 Units Per Hour</i>
<i>Single-Wall Carton</i>	\$17.82	<i>7 Units Per Hour</i>
<i>Increase Brand Recognition &amp; Service Staff Efficiency</i>	<i>Priceless</i>	